



# Investor Presentation

Q4 2021

# Disclaimer

## Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

The matters contained in the discussion above may be considered to be "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations or anticipations of LendingTree and members of our management team. Factors currently known to management that could cause actual results to differ materially from those in forward-looking statements include the following: uncertainty regarding the duration and scope of the coronavirus referred to as COVID-19 pandemic; actions governments and businesses take in response to the pandemic, including actions that could affect levels of advertising activity; the impact of the pandemic and actions taken in response to the pandemic on national and regional economies and economic activity; the pace of recovery when the COVID-19 pandemic subsides; adverse conditions in the primary and secondary mortgage markets and in the economy, particularly interest rates; default rates on loans, particularly unsecured loans; demand by investors for unsecured personal loans; the effect of such demand on interest rates for personal loans and consumer demand for personal loans; seasonality of results; potential liabilities to secondary market purchasers; changes in the Company's relationships with network lenders, including dependence on certain key network lenders; breaches of network security or the misappropriation or misuse of personal consumer information; failure to provide competitive service; failure to maintain brand recognition; ability to attract and retain consumers in a cost-effective manner; the effects of potential acquisitions of other businesses, including the ability to integrate them successfully with LendingTree's existing operations; accounting rules related to contingent consideration and excess tax benefits or expenses on stock-based compensation that could materially affect earnings in future periods; ability to develop new products and services and enhance existing ones; competition; allegations of failure to comply with existing or changing laws, rules or regulations, or to obtain and maintain required licenses; failure of network lenders or other affiliated parties to comply with regulatory requirements; failure to maintain the integrity of systems and infrastructure; liabilities as a result of privacy regulations; failure to adequately protect intellectual property rights or allegations of infringement of intellectual property rights; and changes in management. These and additional factors to be considered are set forth under "Risk Factors" in our Annual Report on Form 10-K for the period ended December 31, 2021, in our Quarterly Report on Form 10-Q for the period ended September 30, 2021, and in our other filings with the Securities and Exchange Commission. LendingTree undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results or expectations.

## Certain Principles of Financial Reporting

LendingTree reports Variable Marketing Margin, Earnings Before Interest, Taxes, Depreciation and Amortization, as adjusted for certain items discussed below ("Adjusted EBITDA"), and free cash flow from continuing operations as non-GAAP measures supplemental to GAAP.

Variable Marketing Margin is defined as revenue less Variable Marketing Expense. Variable Marketing Expense is defined as the expense attributable to variable costs paid for advertising, direct marketing and related expenses, including the portion of cost of revenue attributable to costs paid for advertising re-sold to third parties, and excluding overhead, fixed costs and personnel-related expenses. The majority of these variable advertising costs are expressly intended to drive traffic to our websites and these variable advertising costs are included in selling and marketing expense on the company's consolidated statements of operations and consolidated income. Variable Marketing Margin is a measure of the operating efficiency of the Company's operating model, measuring revenue after subtracting variable marketing and advertising costs that directly influence revenue. The Company's operating model is highly sensitive to the amount and efficiency of variable marketing expenditures, and the Company's proprietary systems are able to make rapidly changing decisions concerning the deployment of variable marketing expenditures (primarily but not exclusively online and mobile advertising placement) based on proprietary and sophisticated analytics. Variable Marketing Margin is a primary metric by which the Company measures the effectiveness of its marketing efforts.

# Disclaimer (cont'd)

EBITDA is defined as net income from continuing operations excluding interest, income taxes, amortization of intangibles and depreciation. Adjusted EBITDA is defined as EBITDA excluding (1) non-cash compensation expense, (2) non-cash impairment charges, (3) gain/loss on disposal of assets, (4) gain/loss on investments, (5) restructuring and severance expenses, (6) litigation settlements and contingencies, (7) acquisitions and dispositions income or expense (including with respect to changes in fair value of contingent consideration), and (8) one-time items. Adjusted EBITDA is a primary metric by which LendingTree evaluates the operating performance of its businesses, on which its marketing expenditures and internal budgets are based and, in the case of adjusted EBITDA, by which management and many employees are compensated in most years.

Free cash flow from continuing operations is defined as "Net cash provided by operating activities attributable to continuing operations" (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures.

The most directly comparable GAAP measure for both Variable Marketing Margin and Adjusted EBITDA is net income from continuing operations, and the most directly comparable GAAP measure for free cash flow from continuing operations is net cash provided by operating activities attributable to continuing operations.

LendingTree endeavors to compensate for the limitations of these non-GAAP measures by also providing the comparable GAAP measures with equal or greater prominence and descriptions of the reconciling items, including quantifying such items, to derive the non-GAAP measures. However, LendingTree is not able to provide a reconciliation of projected Variable Marketing Margin or Adjusted EBITDA to the most directly comparable expected GAAP results due to the unknown effect, timing and potential significance of the effects of legal matters, tax considerations, and income and expense from changes in fair value of contingent consideration from acquisitions. Expenses associated with legal matters, tax consequences, and income and expense from changes in fair value of contingent consideration from acquisitions have in the past, and may in the future, significantly affect GAAP results in a particular period. These non-GAAP measures may not be comparable to similarly titled measures used by other companies.

## About LendingTree, Inc

LendingTree (NASDAQ: TREE) is the nation's leading online marketplace that connects consumers with the choices they need to be confident in their financial decisions. LendingTree empowers consumers to shop for financial services the same way they would shop for airline tickets or hotel stays, by comparing multiple offers from a nationwide network of over 500 partners in one simple search and choosing the option that best fits their financial needs. Services include mortgage loans, mortgage refinances, auto loans, personal loans, business loans, student refinances, credit cards, insurance and more. Through the My LendingTree platform, consumers receive free credit scores, credit monitoring and recommendations to improve credit health. My LendingTree proactively compares consumers' credit accounts against offers on our network and notifies consumers when there is an opportunity to save money. In short, LendingTree's purpose is to help simplify financial decisions for life's meaningful moments through choice, education and support.

LendingTree, Inc. is headquartered in Charlotte, NC. For more information, please visit [www.lendingtree.com](http://www.lendingtree.com).

# LendingTree at a Glance

## Consistent, Profitable Growth at Scale



**\$1.1bn**

Revenue<sup>(1)</sup>



**\$135mm**

Adj. EBITDA<sup>(1)(2)</sup>



**23%**

Revenue CAGR<sup>(3)</sup>

## Unparalleled Brand with Strong Network Effects



**\$2.5bn+**

Lifetime Brand  
Investment



**500+**

Strategic Relationships  
with Top Tier Providers



**\$50bn+**

Annual Loan Originations  
Facilitated<sup>(4)</sup>

- 1) FY 2021
- 2) Adjusted EBITDA is a non-GAAP metric. See appendix for reconciliation.
- 3) CAGR from 2016-2021
- 4) Based on provider-reported funding data and internal estimates.



# Leading Platform and Brand Built Over 20+ Years

**LendingTree®**

**1996 • 2000 • 2003**

Founded

IPO

Sale to IAC

**lendingtree™**

**2008**

Spun out  
from IAC

**2012**

Exited Mortgage  
Origination  
Business

**2013-2018**

Diversified  
Consumer  
Offerings

**lendingtree®**

**Today**

Leading Online  
Marketplace for  
financial services

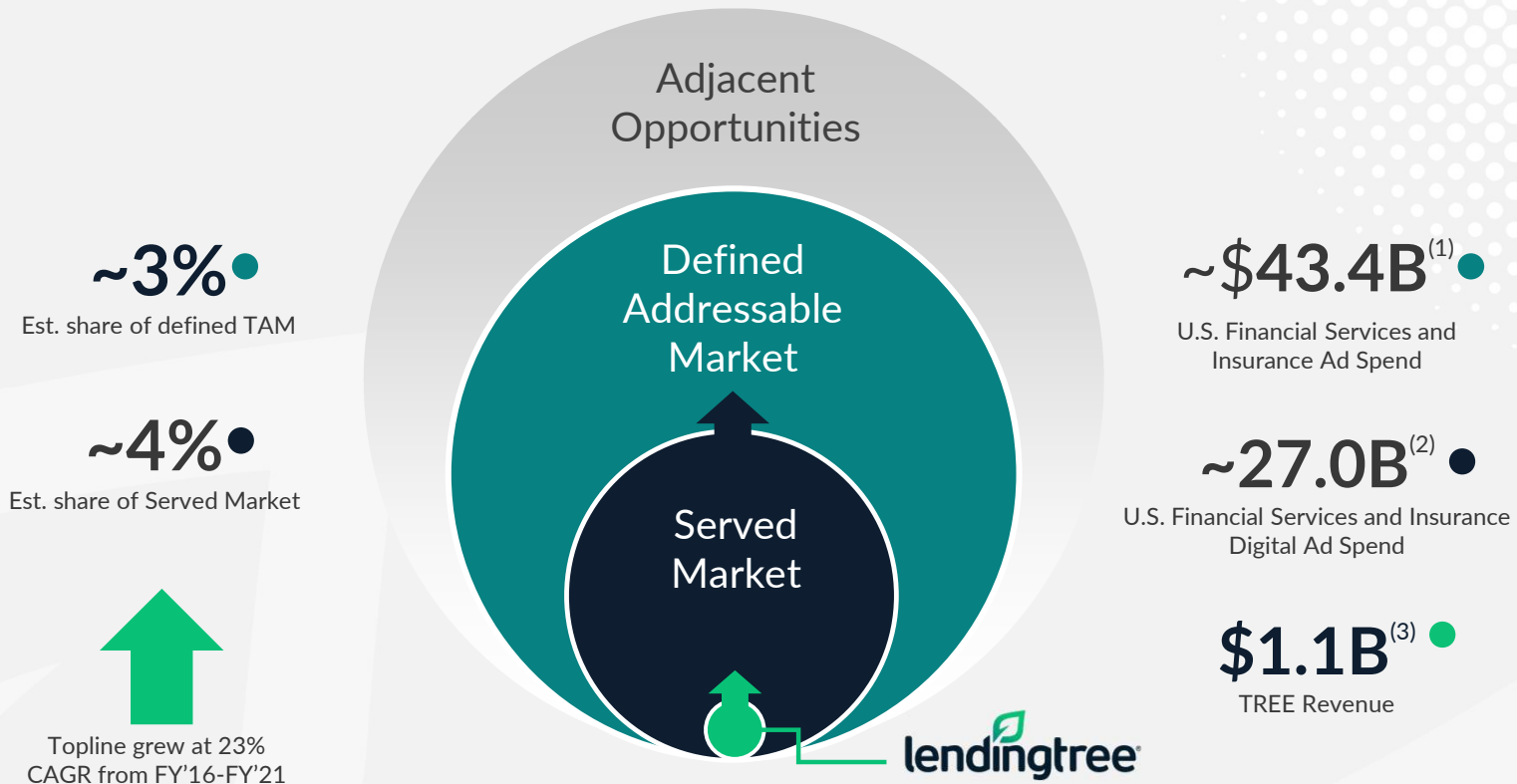
**Tomorrow**

Strengthening the  
consumer relationship

- More Options
- Personalization
- Deeper Engagement



# Massive Market Opportunity



- 1) \$43.4bn U.S. financial services ad spend estimated based on eMarketer, digital ad spend / traditional ad spend ratio of 1.7:1 and \$27.0bn financial services digital ad spend in 2021.  
2) \$27.0bn U.S. financial services digital ad spend estimated from eMarketer, "U.S. Digital Ad Spending Update, Oct 2021" based on total U.S. digital ad spend of \$211.2bn in 2021 and 12.8% share of Financial Services within total U.S. digital ad spend in 2021.  
3) Reflects FY 2021 revenue.

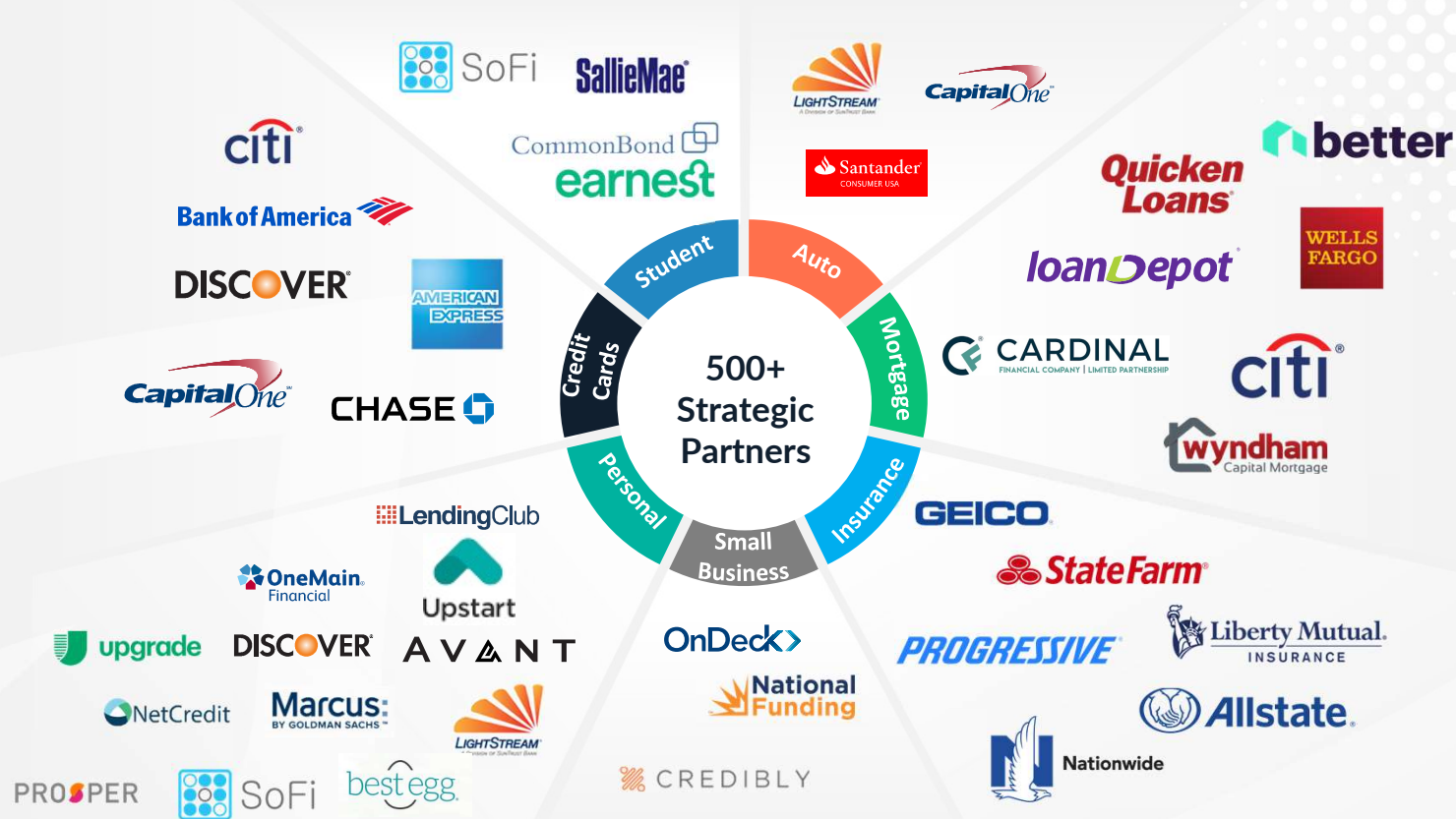


# Industry's Most Comprehensive Offering

Digital Marketplace Enabling Consumers and Providers to Shop for Each Other

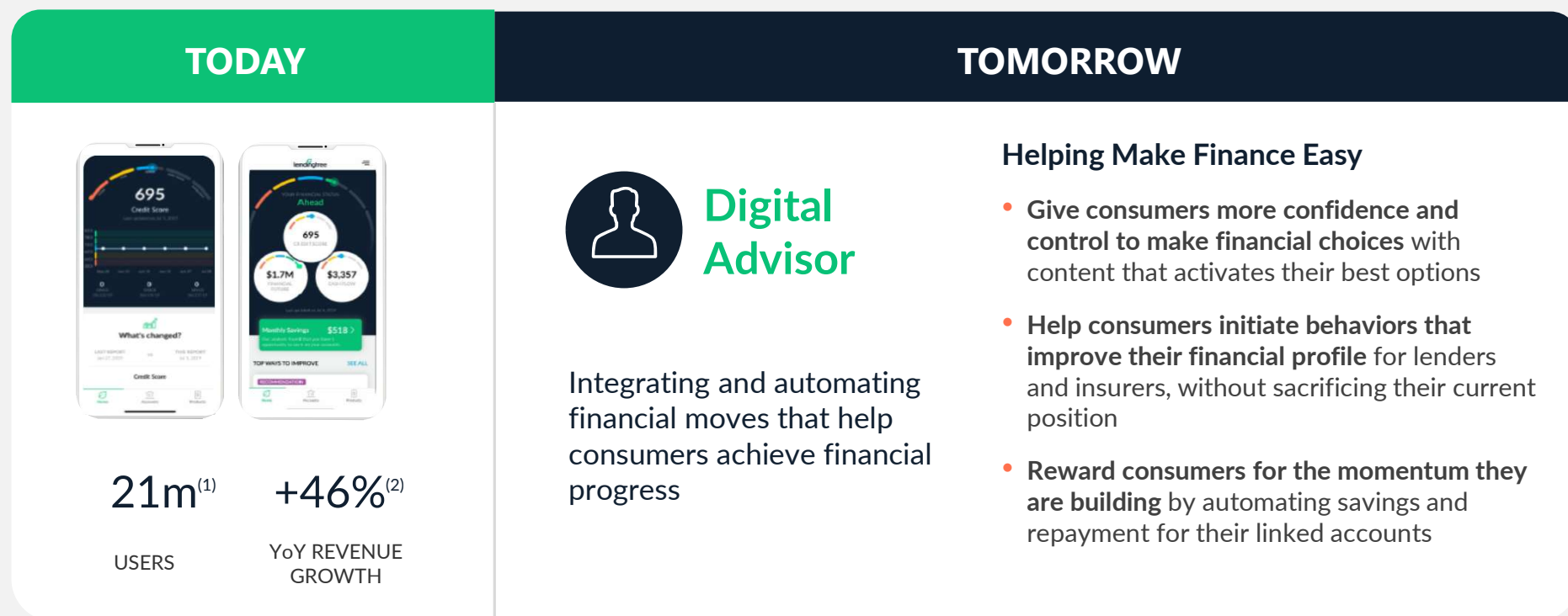


# Top-Tier Providers Across the Spectrum





# MyLendingTree - Helping Customers Achieve Financial Progress



Our experiences will help consumers become more confident with their money

1) As of December 31, 2021  
2) FY 2021 vs FY 2020; includes revenue generated by registered MyLT members across the LT platform, both in-App and outside of the App

# Third Time We Have Navigated a Recession



TECH BUBBLE

WEATHERING  
FINANCIAL CRISIS

COVID-19  
PANDEMIC

CREATE LEADING  
CONSUMER EXPERIENCE

2000

2008-2010

2020

2022 & Beyond

IPO

Exit mortgage  
lending/IAC

Diversification provides  
operating advantage

Leveraging brand and  
partner network



A stylized green logo, possibly representing a letter 'P' or a similar abstract shape, is positioned behind the text. The logo has a gradient from light green to dark green.

# Financial Overview

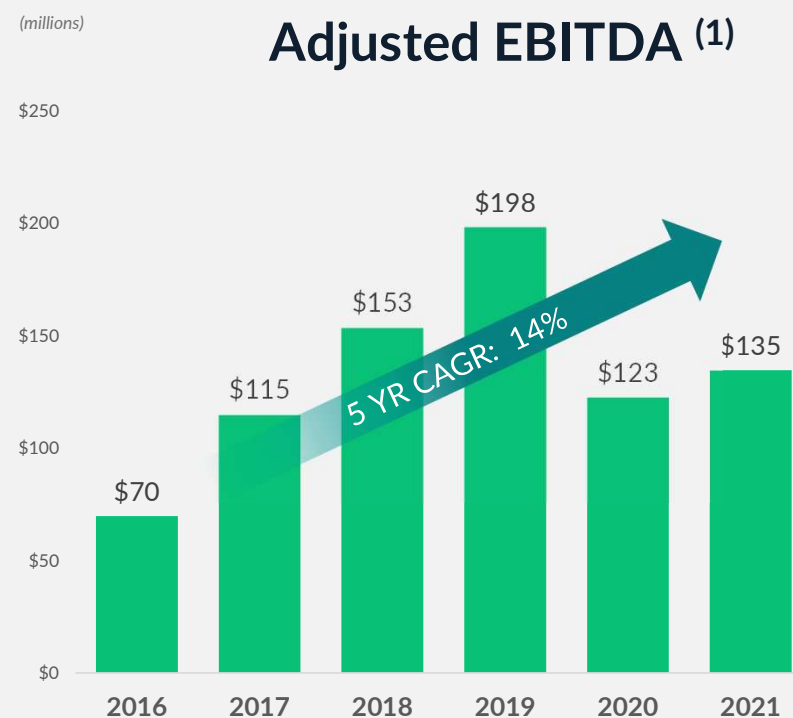
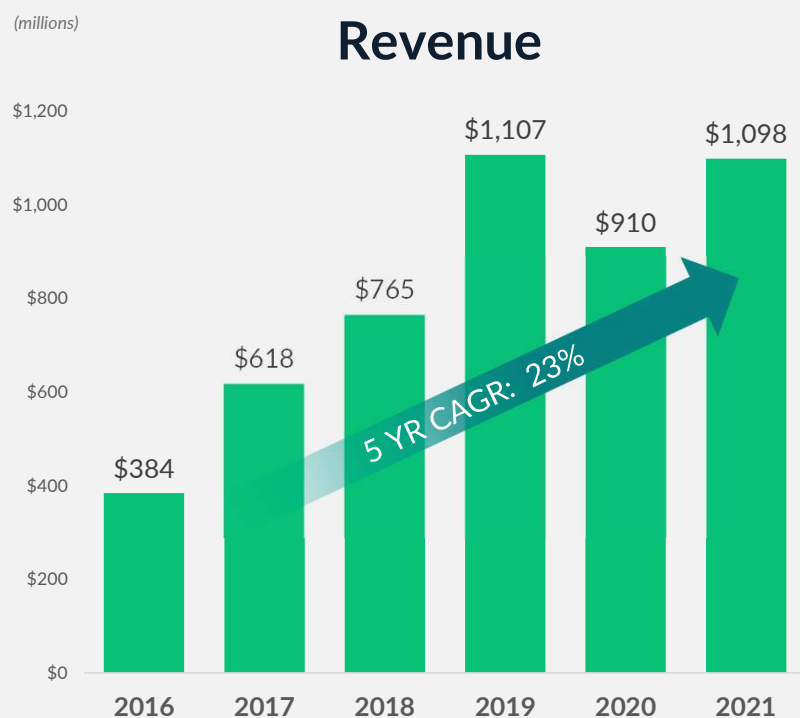
# LendingTree Segments

Non-GAAP Income Statement			
Revenue			
Home	Consumer	Insurance	Other
<ul style="list-style-type: none"> <li>• Purchase Mortgage</li> <li>• Refinance Mortgage</li> <li>• Home Equity Loans</li> <li>• Reverse Mortgage Loans</li> <li>• Real Estate</li> </ul>	<ul style="list-style-type: none"> <li>• Credit Cards</li> <li>• Personal Loans</li> <li>• Small Business Loans</li> <li>• Student Loans</li> <li>• Auto Loans</li> <li>• Deposits Accounts</li> <li>• Credit Repair</li> </ul>	<ul style="list-style-type: none"> <li>• Auto</li> <li>• Home</li> <li>• Health</li> </ul>	<ul style="list-style-type: none"> <li>• Other</li> </ul>
Total Revenue			
(Segment Marketing Expense)	(Segment Marketing Expense)	(Segment Marketing Expense)	(Segment Marketing Expense)
Segment Margin	Segment Margin	Segment Margin	Segment Margin
(Brand Marketing Expense)			
Total Variable Marketing Margin			
(Operating Expense)			
Adjusted EBITDA			



# Strong Track Record of Growth & Financial Performance

Pandemic-driven disruption is behind us as we carry momentum into 2022 and beyond



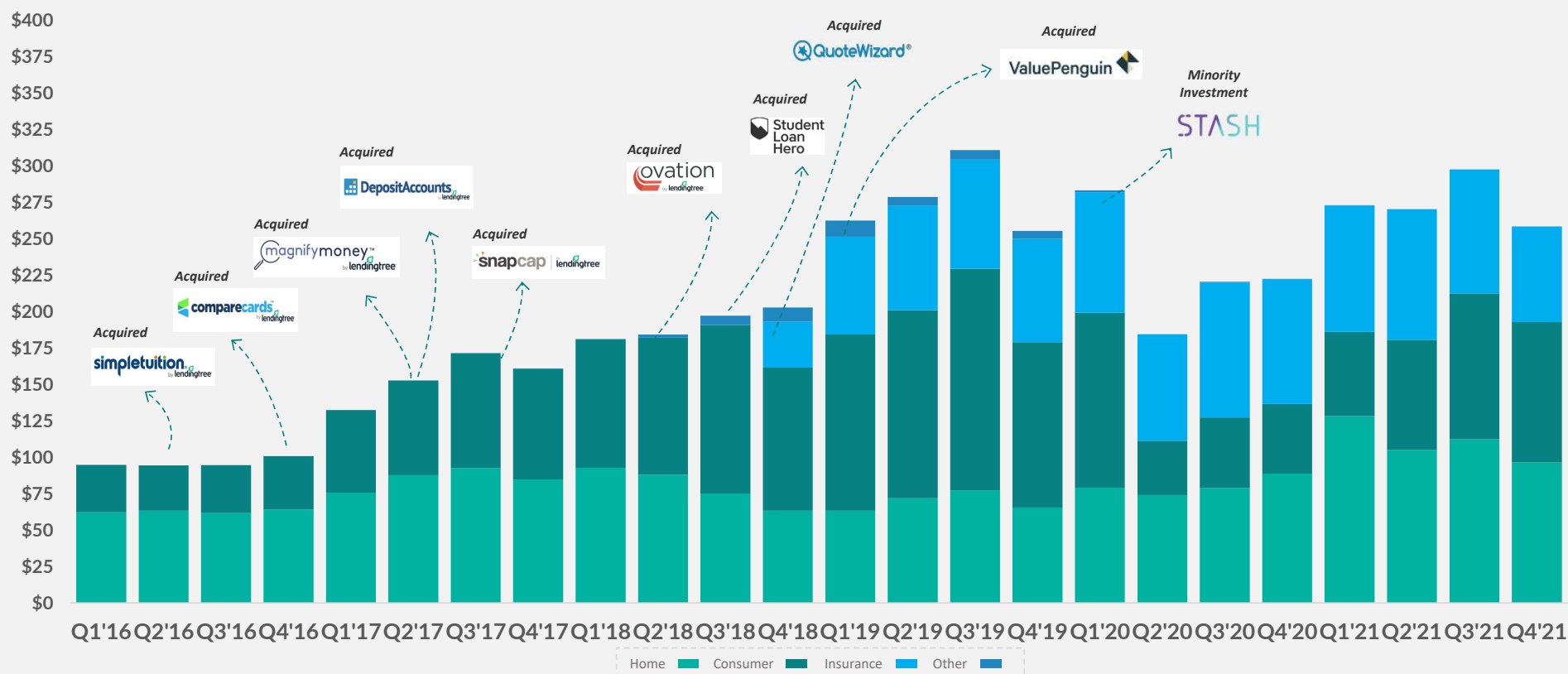
1) Adjusted EBITDA is a non-GAAP metric. See appendix for reconciliation.



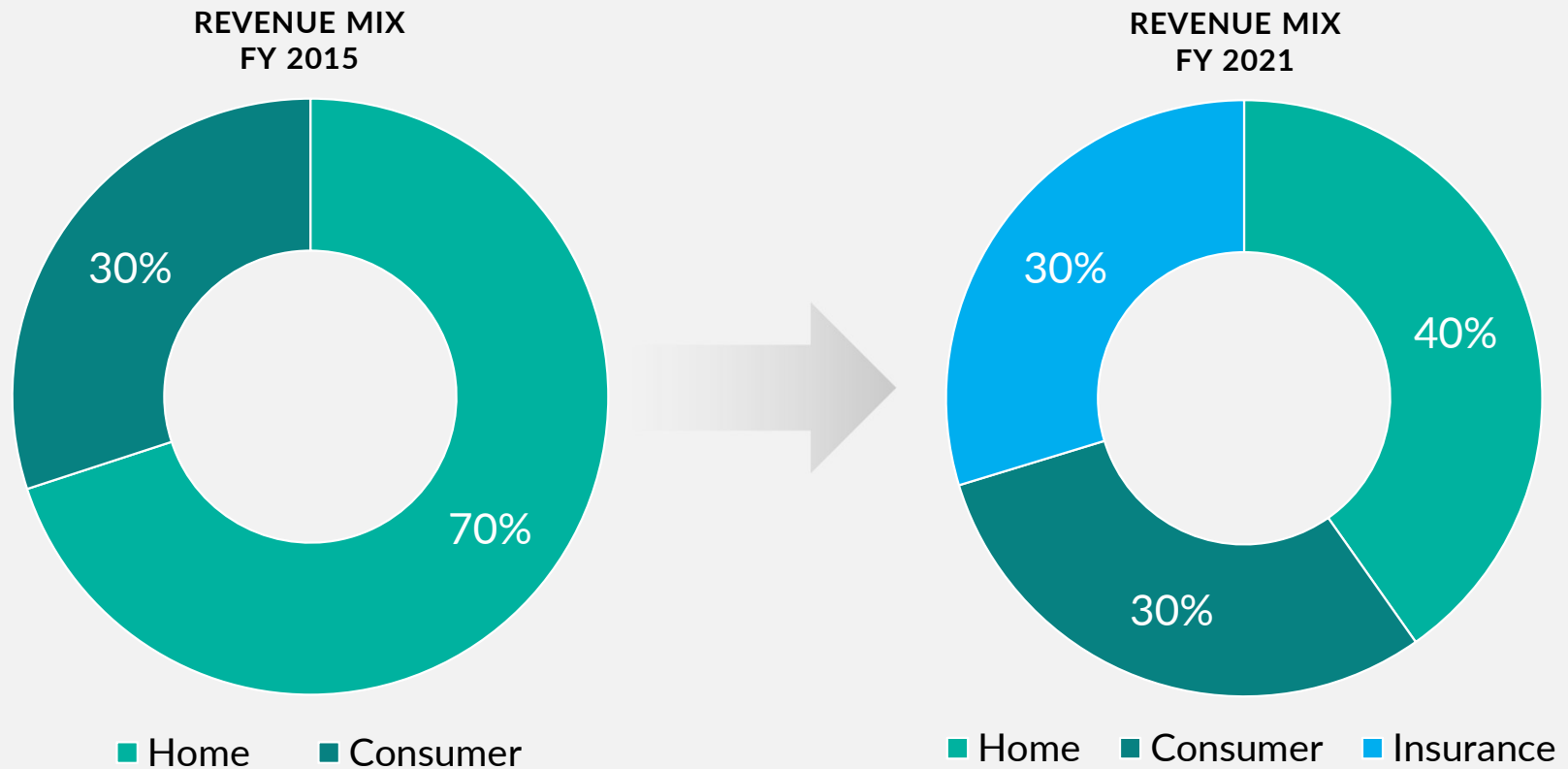
# Strategic Diversification: A Competitive Advantage

## Revenue

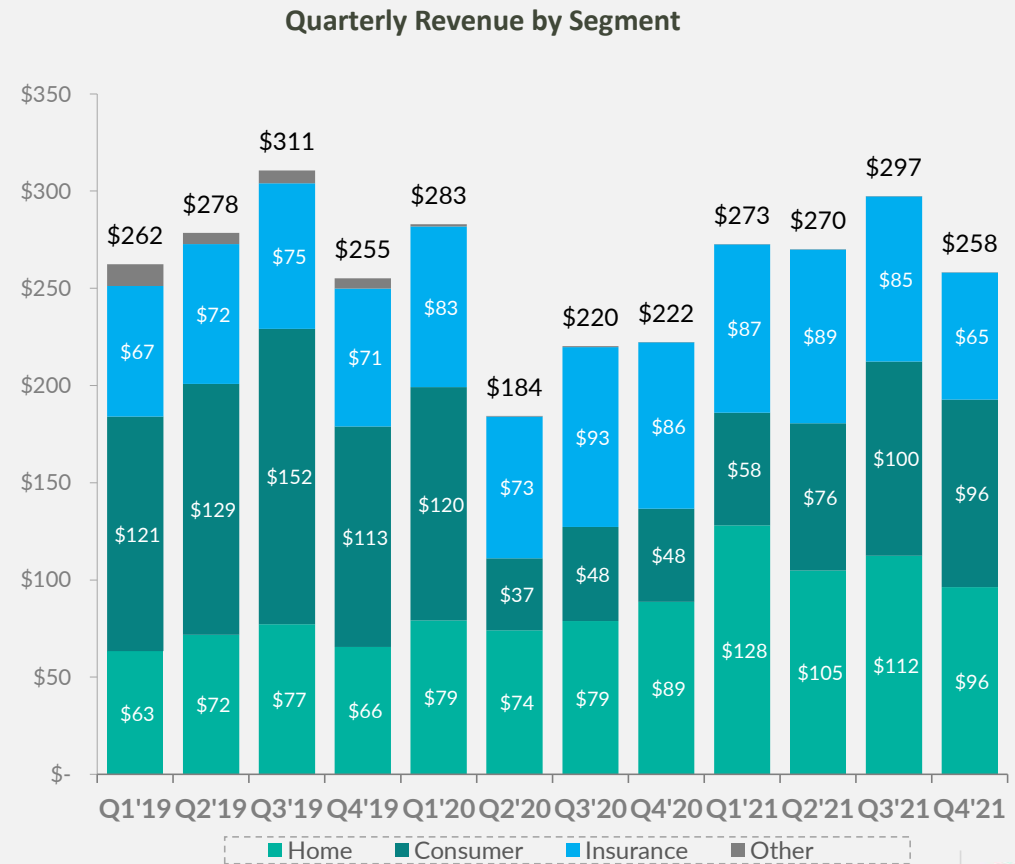
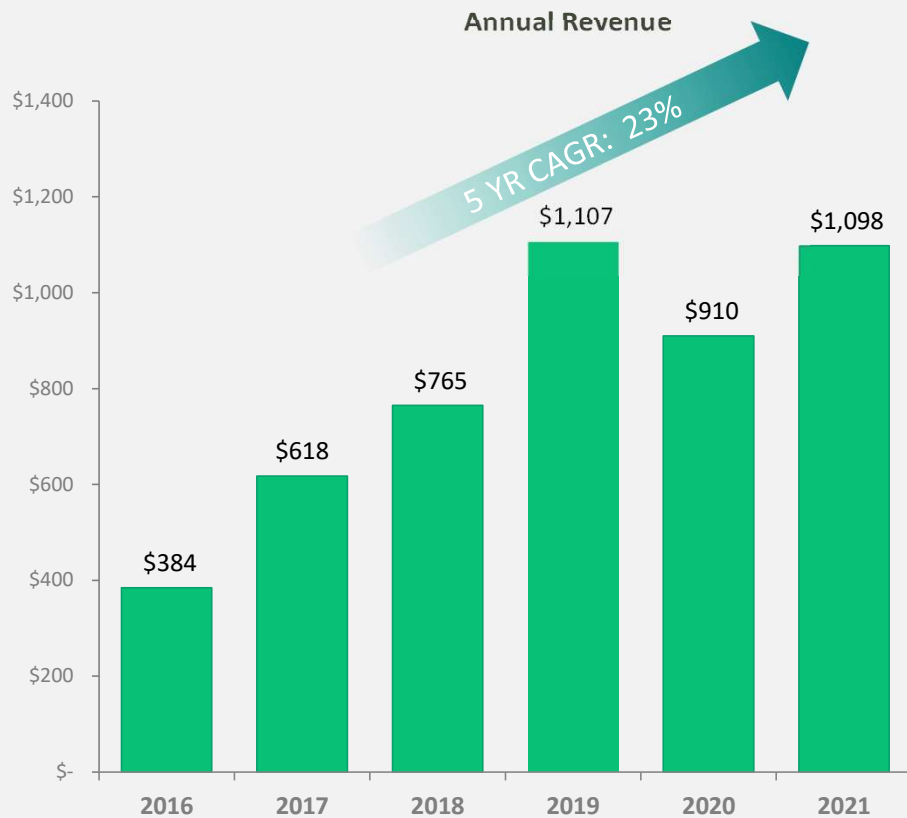
(\$ in millions)



# Impact on LendingTree – Revenue Diversification



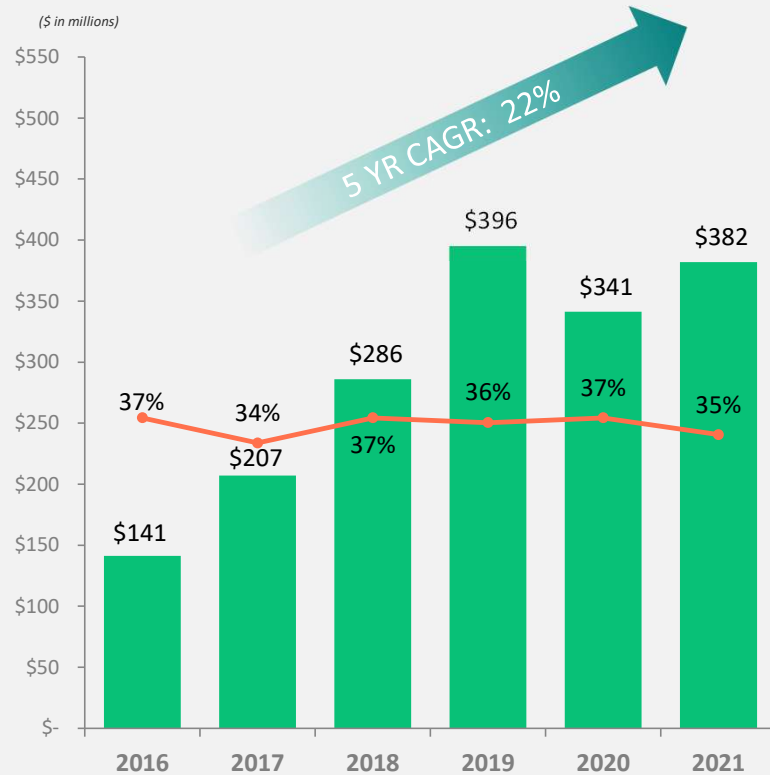
# Strong and Consistent Revenue Growth





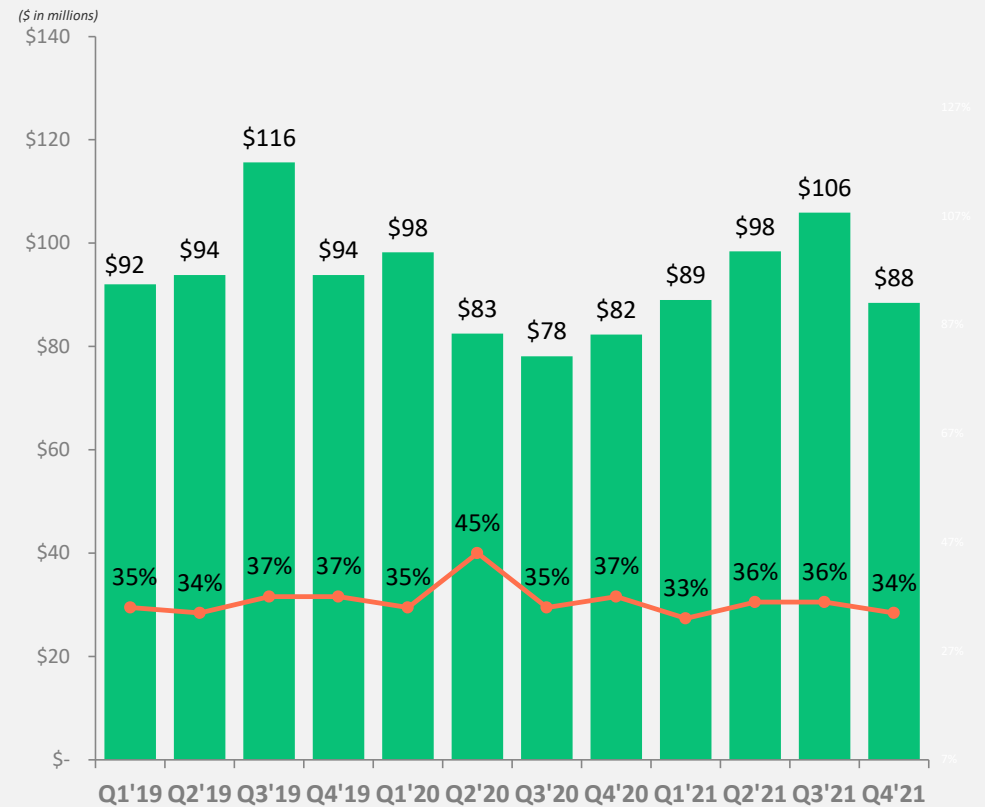
# Focus on Growing VMM Dollars

Annual Variable Marketing Margin<sup>(1)</sup>

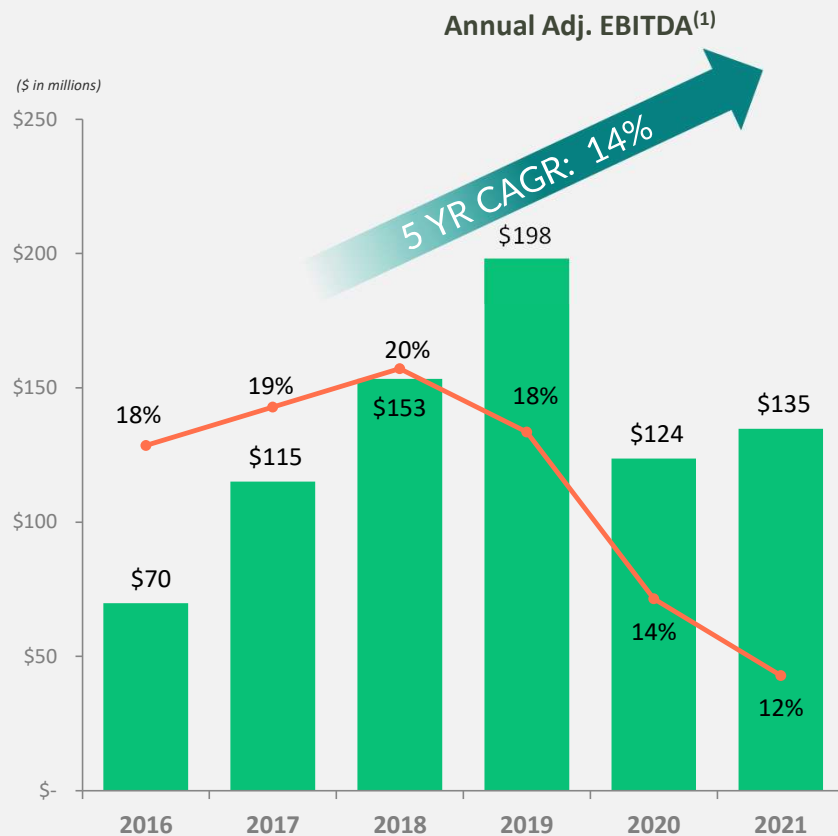


<sup>(1)</sup> Variable Marketing Margin is a non-GAAP metric. See appendix for reconciliation.

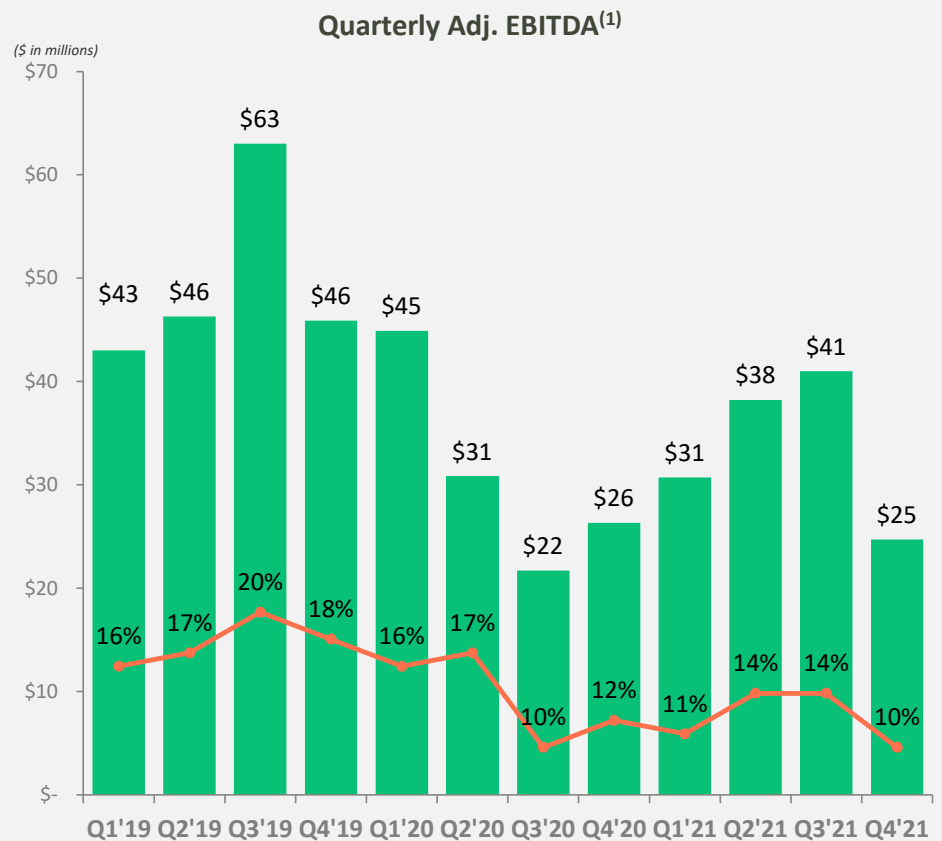
Quarterly Variable Marketing Margin<sup>(1)</sup>



# Recovering EBITDA & Margin Profile



1) Adjusted EBITDA is a non-GAAP metric. See appendix for reconciliation.



# 2021 | A Good Year for MyLendingTree

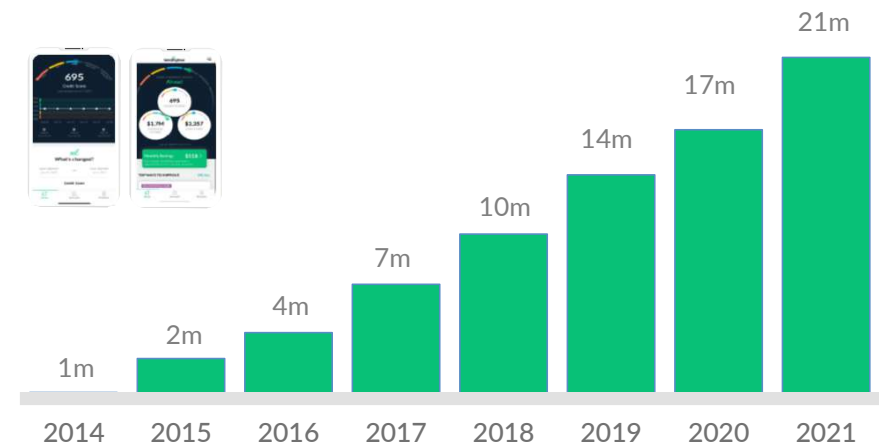
## Key Business Results & Accomplishments <sup>(1)</sup>

>21m Users <sup>(2)</sup> +27% vs 20  
>\$140m revenue<sup>(3)</sup> +46% vs 20

Revenues in key areas +50% vs 20  
Personal Loans +42% vs 20  
Home Lending +56% vs 20

## Historical Membership Trends

(Members m's)



Membership scale, growth and revenue development are sources of progress for MyLendingTree

1) LendingTree Internal Reports 2021

2) As of December 31, 2021

3) FY 2021; Revenue includes revenue generated by registered MyLT members across the LT platform, both in-App and outside of the App



# 2022 Guidance

(\$millions)	Full-Year 2021	2022 Guidance <sup>(1)</sup>
Revenue	\$1,098	\$1,200 - \$1,250
Y/Y Growth	21%	9% - 14%
VMM <sup>(2)</sup>	\$382	\$445 - \$475
VMM%	35%	36% - 40%
Y/Y Growth	12%	17% - 24%
AEBITDA <sup>(3)</sup>	\$135	\$160 - \$180
% of Revenue	12%	13% - 15%
Y/Y Growth	9%	19% - 34%

1) News Release issued February 25, 2022.

2) Variable Marketing Margin is a non-GAAP metric. See appendix for 2021 reconciliation.

3) Adjusted EBITDA is a non-GAAP metric. See appendix for 2021 reconciliation.

- Double-digit revenue growth despite Mortgage headwinds
- VMM expansion driven by:
  - Product mix: growth in high-margin Consumer businesses
  - Continued integration of products with installed user base
- Adjusted EBITDA margin expansion driven by:
  - VMM expansion
  - Targeted workforce reduction (~\$15M annualized savings)
  - Ongoing cost discipline
- Partially offset by concerted 2022 investments in:
  - Insurance agency capabilities
  - SEO content library
  - Data infrastructure and capabilities
  - Talent attraction and retention



# 2022 Segment Guidance

(\$millions)	2019	2020	2021	2022
<b>HOME</b>				
Revenue	\$278	\$321	\$442	
Y/Y Growth	(13%)	15%	38%	(15-25%)
Segment Profit	\$103	\$132	\$153	
% of Revenue	37%	41%	35%	35-40%
<b>CONSUMER</b>				
Revenue	\$515	\$253	\$330	
Y/Y Growth	30%	(51%)	30%	45-55%
Segment Profit	\$213	\$107	\$143	
% of Revenue	41%	42%	44%	42-50%
<b>INSURANCE</b>				
Revenue	\$285	\$334	\$326	
Y/Y Growth	PF 55%	17%	(2%)	10-20%
Segment Profit	\$115	\$131	\$113	
% of Revenue	40%	39%	35%	32-40%

KEY ASSUMPTIONS	WHAT TO WATCH
<ul style="list-style-type: none"> <li>Industry refi originations down &gt;60%</li> <li>Purchase to grow modestly</li> <li>Home Equity continues to emerge</li> <li>Reduced lender capacity as refi volume wanes</li> </ul>	<ul style="list-style-type: none"> <li>Interest rate fluctuations</li> <li>Non-bank mortgage payrolls</li> <li>Gain-on-sale margins</li> <li>Digital acceleration</li> </ul>
<ul style="list-style-type: none"> <li>Sustained growth &amp; momentum across key categories</li> <li>Consumer credit trends normalize</li> <li>TreeQual rollout begins to yield results</li> </ul>	<ul style="list-style-type: none"> <li>PL growth &amp; credit expansion</li> <li>Card issuer behavior &amp; profitability</li> <li>CARES Act could affect Student Lending</li> </ul>
<ul style="list-style-type: none"> <li>Carrier recovery throughout 1H 2022</li> <li>Incremental P&amp;C agency investment</li> <li>Sustained Medicare agency investment</li> <li>Investments largely EBITDA neutral</li> </ul>	<ul style="list-style-type: none"> <li>P&amp;C carrier profitability</li> <li>Competitive dynamics</li> <li>Enhanced integration with core LendingTree marketplace &amp; myLT</li> </ul>



# Expect Continued Operating Leverage Moving Forward

Necessary & concerted investment has driven OpEx growth; future discipline is a priority

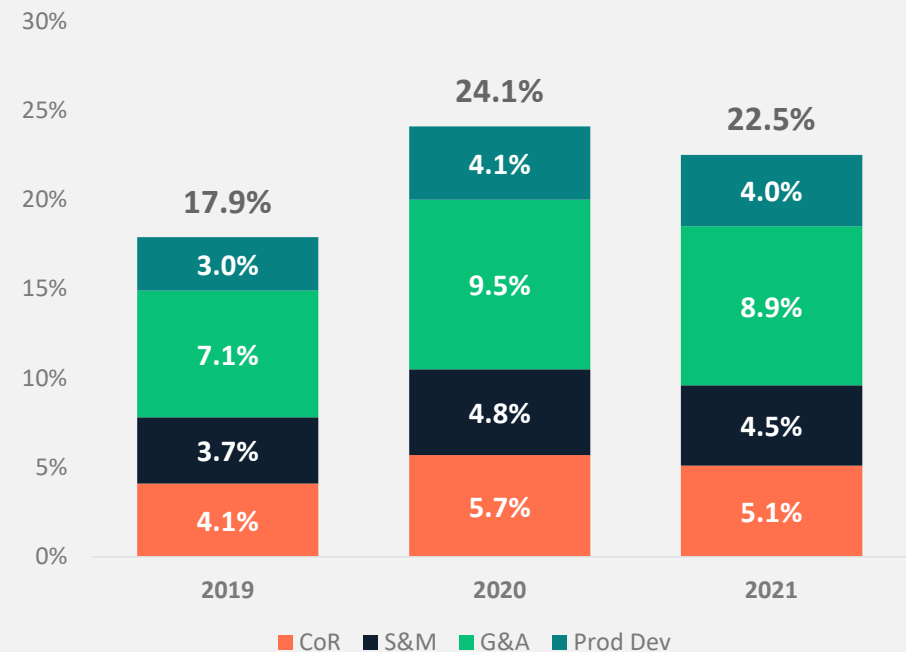
## Prior years' investment focus:

- Product & Technology
- Data & Analytics
- Insurance Agency Salesforce
- Information Security
- New HQ

## Expense growth drivers in 2022:

- Competitive labor market and wage inflation
- Resumption of employee cash bonus
- Data infrastructure

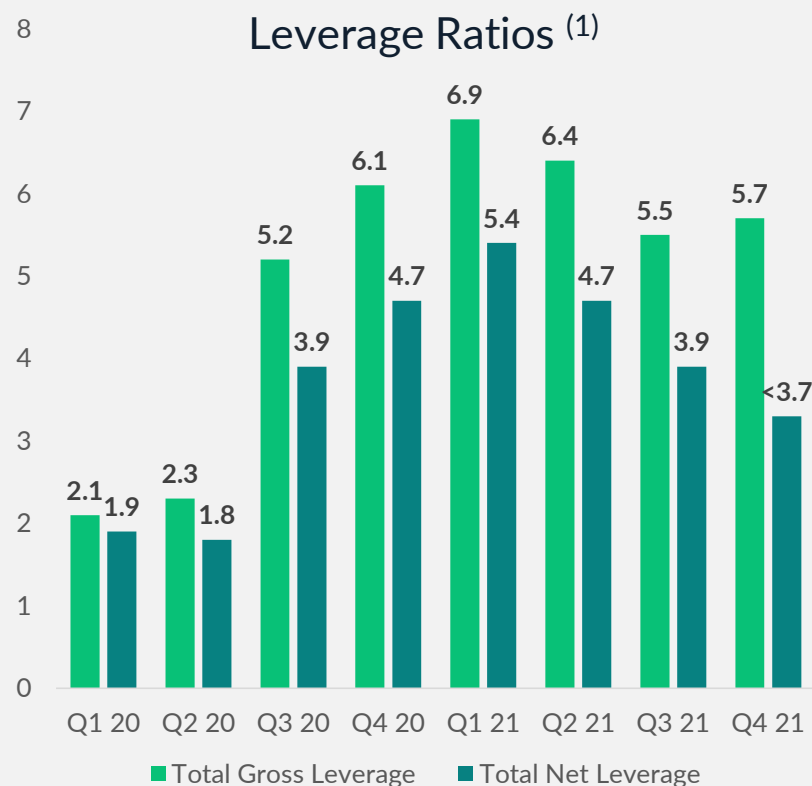
Non-GAAP Operating Expenses, % of Revenue <sup>(1)</sup>



1) See appendix for reconciliation



# Balance Sheet Strength Affords Opportunity



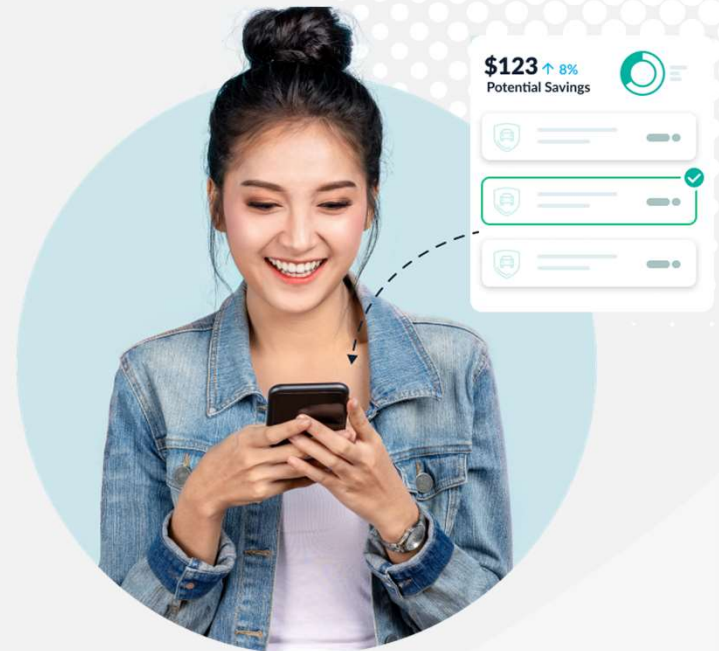
- Organic de-levering as trailing EBITDA recovers
  - Net Leverage well-below 4x and improving
- Near-term maturities addressed and extended
  - New Term Loan B addresses 2022 Convertible Notes
  - No unaddressed debt maturities until 2025
- Retain minority Stash investment valued at \$158M
- Federal NOL of \$220.1 million as of 12/31/21
  - Unlimited carryforward to offset future federal income tax liabilities
- Repurchased 334k shares for \$40M, in Q4 21
- \$251M in cash on hand at year end
- Capex to normalize at ~\$25M annually, down from \$35-\$40 last 2 years as HQ is complete

1) Total Gross Leverage = Total Debt / TTM Adjusted EBITDA; Total Net Leverage = (Total Debt less Unrestricted Cash) / TTM Adjusted EBITDA



# Financial Priorities for 2022 & Beyond

- Sustained double-digit organic revenue growth
- VMM expansion through increased organic traffic acquisition
- Drive non-marketing OpEx below 20% of revenue
- Maintain balance sheet strength to enable M&A execution
- Reduce net leverage in-line with historical levels





A stylized green leaf logo with a white outline, positioned behind the word 'Appendix'.The background is dark blue. On the right side, there is a halftone pattern of small, light blue dots. In the bottom left corner, there is a curved, dark blue shape.

# Appendix

# Non-GAAP Variable Marketing Margin

## Annual Reconciliation

Twelve Months Ended						
	December 31, 2016	December 31, 2017	December 31, 2018	December 31, 2019	December 31, 2020	December 31, 2021
(in millions, except percentages)						
Net income from continuing operations	\$ 31	\$ 19	\$ 109	\$ 39	\$ (23)	\$ 73
Net income from continuing operations % of revenue	8%	3%	14%	4%	(2)%	7%
Adjustments to reconcile variable marketing margin:						
Cost of revenue	14	17	36	68	54	57
Cost of advertising re-sold to third parties <sup>(1)</sup>	-	-	(9)	(23)	(1)	-
Non-variable selling and marketing expense <sup>(2)</sup>	18	22	30	47	50	57
General and administrative expense	37	72	101	117	129	153
Product development	14	18	27	40	44	53
Depreciation	5	7	7	11	14	18
Amortization of intangibles	1	13	23	55	53	43
Change in fair value of contingent consideration	-	24	11	28	5	(8)
Severance	-	-	2	1	-	-
Litigation settlements and contingencies	-	1	-	-	(1)	-
Interest expense, net	1	7	12	20	36	47
Other (income) expense	-	-	-	(1)	-	(123)
Income tax (benefit) expense	20	6	(66)	(8)	(20)	11
<b>Variable marketing margin</b>	<b>\$ 141</b>	<b>\$ 207</b>	<b>\$286</b>	<b>\$396</b>	<b>\$341</b>	<b>\$382</b>
Variable marketing margin % of revenue	37%	34%	37%	36%	37%	35%

1) Represents the portion of cost of revenue attributable to costs paid for advertising re-sold to third parties. Excludes overhead, fixed costs, and personnel-related expenses.

2) Represents the portion of selling and marketing expense not attributable to variable costs paid for advertising, direct marketing and related expenses. Includes overhead, fixed costs and personnel-related expenses.



# Non-GAAP Variable Marketing Margin

## Quarterly Reconciliation

	Three Months Ended											
	Mar 31, 2019	Jun 30, 2019	Sep 30, 2019	Dec 31, 2019	Mar 31, 2020	Jun 30, 2020	Sep 30, 2020	Dec 30, 2020	Mar 31, 2021	Jun 30, 2021	Sep 30, 2021	Dec 31, 2021
	(in millions, except percentages)											
Net income from continuing operations	\$ 1	\$ 13	\$ 24	\$ 1	\$ 19	\$ (9)	\$ (25)	\$ (8)	\$ 19	\$ 10	\$ (4)	\$ 48
Net income from continuing operations % of revenue	- %	5%	8%	1%	7%	(5)%	(11)%	(4)%	7%	4%	(1)%	19%
<b>Adjustments to reconcile to variable marketing margin:</b>												
Cost of revenue	18	16	18	17	14	13	13	13	14	14	15	14
Cost of advertising re-sold to third parties <sup>(1)</sup>	(7)	(5)	(6)	(5)	(1)	-	-	-	-	-	-	-
Non-variable selling and marketing expense <sup>(2)</sup>	12	12	12	11	12	12	12	13	14	14	15	15
General and administrative expense	31	28	30	27	32	28	34	35	35	40	40	39
Product development	10	10	10	9	11	11	11	10	12	13	13	14
Depreciation	2	3	3	3	3	4	4	4	4	4	5	5
Amortization of intangibles	13	14	14	14	14	14	13	12	11	11	10	10
Change in fair value of contingent consideration	15	3	4	7	(8)	9	7	(2)	1	(9)	-	-
Severance	-	-	-	-	-	-	-	-	-	-	-	-
Litigation settlements and contingencies	-	-	-	-	-	(1)	-	-	-	-	-	-
Interest expense, net	5	5	5	5	5	5	17	10	10	10	12	15
Other (income) expense	-	-	-	-	-	-	-	-	(40)	-	-	(83)
Income tax (benefit) expense	(8)	(6)	2	3	(3)	(4)	(8)	(5)	9	(9)	-	12
<b>Variable marketing margin</b>	<b>\$ 92</b>	<b>\$ 94</b>	<b>\$ 116</b>	<b>\$ 94</b>	<b>\$ 98</b>	<b>\$ 83</b>	<b>\$ 78</b>	<b>\$ 82</b>	<b>\$ 89</b>	<b>\$ 98</b>	<b>\$ 106</b>	<b>\$ 88</b>
Variable marketing margin % of revenue	35%	34%	37%	37%	35%	45%	35%	37%	33%	36%	36%	34%

1) Represents the portion of cost of revenue attributable to costs paid for advertising re-sold to third parties. Excludes overhead, fixed costs, and personnel-related expenses.

2) Represents the portion of selling and marketing expense not attributable to variable costs paid for advertising, direct marketing and related expenses. Includes overhead, fixed costs and personnel-related expenses.



# Non-GAAP Adjusted EBITDA Margin

## Annual Reconciliation

Twelve Months Ended						
	December 31, 2016	December 31, 2017	December 31, 2018	December 31, 2019	December 31, 2020	December 31, 2021
(in millions, except percentages)						
Net income from continuing operations	\$ 31	\$ 19	\$ 109	\$ 39	\$ (23)	\$ 73
Net income from continuing operations % of revenue	8%	3%	14%	4%	(2)%	7%
Adjustments to reconcile adjusted EBITDA:						
Amortization of intangibles	1	13	23	55	53	43
Depreciation	5	7	7	11	14	18
Severance	-	-	2	1	-	-
Loss (gain) on impairments and disposal of assets	1	1	2	(1)	1	3
Non-cash compensation	10	23	44	52	54	69
Gain on investments	-	-	-	-	-	(123)
Contribution to LendingTree Foundation	-	10	-	-	-	-
Cost of secondary public offering	-	-	-	-	1	-
Change in fair value of contingent consideration	-	24	11	28	5	(8)
Acquisition expense	1	2	6	-	2	2
Litigation settlements and contingencies	-	1	-	-	(1)	-
Interest expense, net	1	7	12	20	36	47
Rental depreciation and amortization of intangibles	-	1	1	-	-	-
Income tax (benefit) expense	20	6	(66)	(8)	(20)	11
Adjusted EBITDA	\$ 70	\$ 115	\$ 153	\$ 198	\$ 124	\$ 135
Adjusted EBITDA % of revenue	18%	19%	20%	18%	14%	12%



# Non-GAAP Adjusted EBITDA Margin

## Quarterly Reconciliation

	Three Months Ended											
	Mar 31, 2019	Jun 30, 2019	Sep 30, 2019	Dec 31, 2019	Mar 31, 2020	Jun 30, 2020	Sep 30, 2020	Dec 31, 2020	Mar 31, 2021	Jun 30, 2021	Sep 30, 2021	Dec 31, 2021
(in millions, except percentages)												
Net income from continuing operations	\$ 1	\$ 13	\$ 24	\$ 1	\$ 19	\$ (9)	\$ (25)	\$ (8)	\$ 19	\$ 10	\$ (4)	\$ 48
Net income from continuing operations % of revenue	- %	5%	8%	1%	7%	(5)%	(11)%	(4)%	7%	4%	(1)%	19%
Adjustments to reconcile adjusted EBITDA:												
Amortization of intangibles	13	14	14	14	14	14	13	12	11	11	10	10
Depreciation	2	3	3	3	3	4	4	4	4	4	5	5
Severance	-	-	-	-	-	-	-	-	-	-	-	-
Loss on impairments and disposal of assets	-	(2)	1	-	1	-	-	-	-	1	1	1
Non-cash compensation	14	16	11	11	12	13	14	14	17	18	17	17
Costs of secondary public offering	-	-	-	-	-	-	-	1	-	-	-	-
Change in fair value of contingent consideration	15	3	4	7	(8)	9	7	(2)	1	(9)	-	-
Acquisition expense	-	-	-	-	2	-	-	-	-	1	-	-
Litigation settlements and contingencies	-	-	-	-	-	(1)	-	-	-	-	-	-
Interest expense, net	5	5	5	5	5	5	17	10	10	10	12	15
Gain in investments	-	-	-	-	-	-	-	-	(40)	-	-	(83)
Income tax (benefit) expense	(8)	(6)	2	3	(3)	(4)	(8)	(5)	9	(9)	-	12
Adjusted EBITDA	\$ 43	\$ 46	\$ 63	\$ 46	\$ 45	\$ 31	\$ 22	\$ 26	\$ 31	\$ 38	\$ 41	\$ 25
Adjusted EBITDA % of revenue	16%	17%	20%	18%	16%	17%	10%	12%	11%	14%	14%	10%



# Non-GAAP Operating Expenses

## Annual Reconciliation

	Twelve Months Ended		
	December 31, 2019	December 31, 2020	December 31, 2021
	(in millions, except percentages)		
Net income from continuing operations	\$39	\$(23)	\$73
Net income from continuing operations % of revenue	4%	-2%	7%
Adjustments to reconcile non-GAAP operating expenses:			
Revenue	(1,107)	(910)	(1,098)
Variable marketing expense	711	569	717
Depreciation	11	14	18
Amortization of intangibles	55	53	43
Non-cash compensation	52	54	69
Restructuring and severance	1	-	-
Litigation settlements and contingencies	-	(1)	-
Gain/(Loss) on disposal of assets	(1)	1	4
Acquisition expense	-	2	2
Change in fair value of contingent consideration	28	5	(8)
Interest (income) expense	20	36	47
Other income	(1)	-	-
Income tax (benefit) expense	(8)	(20)	11
(Gain)/Loss on investments	-	-	(123)
Non-GAAP operating expenses	\$ (198)	\$(219)	\$(247)
Non-GAAP operating expenses % of revenue	18%	24%	23%





**Thank you**