



## Nearly Half of Americans Would Burst Their Budget for a 'Lucky' Home

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**In a new LendingTree survey, 47% of homebuyers would ignore their budget for a house with auspicious characteristics**

CHARLOTTE, N.C., March 17, 2021 /PRNewswire/ -- A new [LendingTree survey](#) finds that many Americans may let luck or superstition influence their homebuying behaviors. In fact, nearly 4 in 10 said "I'll pass" on a home and had a superstitious explanation for that decision.



### Key findings

- **More than a third (38%) of Americans have decided against buying a home because of a superstition.**
  - Men are more likely than women — 51% versus 27%, respectively — to skip out on a home purchase for superstitious reasons.
- **Nearly 4 in 10 (39%) homebuyers refuse to live next to a cemetery.**
  - Another 32% would skip out on buying a home with an unlucky street number, and 30% wouldn't buy a house if the previous owners experienced a tragedy, such as death.
- **Almost half (47%) of homebuyers would ignore their budget for a "lucky" house.**
  - On average, survey respondents are willing to go at least \$38,000 above their target home price.
- More than 4 in 10 (43%) survey respondents who reported being previous home sellers said they have had difficulties [selling their home](#), thanks to superstitious buyers.

For the full survey report, please visit: <https://www.lendingtree.com/home/mortgage/homebuying-luck-survey/>.

### About LendingTree

LendingTree (NASDAQ: TREE) is the nation's leading online marketplace that connects consumers with the choices they need to be confident in their financial decisions. LendingTree empowers consumers to shop for financial services the same way they would shop for airline tickets or hotel stays, comparing multiple offers from a nationwide network of over 500 partners in one simple search, and can choose the option that best fits their financial needs. Services include mortgage loans, mortgage refinances, auto loans, personal loans, business loans, student loans, insurance, credit cards and more. Through the My LendingTree platform, consumers receive free credit scores, credit monitoring and recommendations to improve credit health. My LendingTree proactively compares consumers' credit accounts against offers on our network and notifies consumers when there is an opportunity to save money. In short, LendingTree's purpose is to help simplify financial decisions for life's meaningful moments through choice, education and support. LendingTree, LLC is a subsidiary of LendingTree, Inc. For more information, go to [www.lendingtree.com](http://www.lendingtree.com), dial 800-555-TREE, like our Facebook page and/or follow us on Twitter @LendingTree.

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