



## LendingTree, Inc. Hires Laura Yens as General Counsel

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CHARLOTTE, N.C., March 7, 2019 /PRNewswire/ -- LendingTree, Inc., operator of the nation's leading online loan marketplace, has announced the appointment of Laura Yens as the company's General Counsel, a role previously held by Kate Pierce who retired in August 2018.



Yens brings 20 years of legal experience in the technology and financial service industries to LendingTree's executive team. She most recently served as Counsel at Alston & Bird, where she advised senior management at global banks and FinTech companies on complex, strategically significant matters, and demonstrated thought leadership across industries within the US and internationally. Prior to this, Yens served as Senior Managing Counsel at Mastercard, where she managed multiple global cross-divisional teams supporting corporate strategic initiatives, and a global legal team supporting businesses and operations worldwide. Before Mastercard, she served in various roles at technology companies, including AOL.

Yens will oversee and manage all legal functions at LendingTree.

"After an extensive search for LendingTree's next General Counsel, I'm thrilled to welcome Laura to the LendingTree team," said Doug Lebda, founder and CEO of LendingTree. "Laura's extensive experience with building and managing legal teams at technology-driven organizations will undoubtedly be an invaluable asset to our company and its continued growth."

Yens received her Master's Degree in Business Administration and her Juris Doctorate degree from Tulane University.

### **About LendingTree, Inc.**

LendingTree, Inc. (NASDAQ: TREE) operates the nation's leading online loan marketplace and provides consumers with an array of online tools and information to help them find the best loans for their needs. LendingTree empowers consumers to shop for financial services the same way they would shop for airline tickets or hotel stays, comparing multiple offers from a nationwide network of over 500 partners in one simple search, and can choose the option that best fits their financial needs. Services include mortgage loans, mortgage refinances, auto loans, personal loans, business loans, student refinances, credit cards and more. Through the My LendingTree platform, consumers receive free credit scores, credit monitoring and recommendations to improve credit health. My LendingTree proactively compares consumers' credit accounts against offers on our network, and notifies consumers when there is an opportunity to save money. In short, LendingTree's purpose is to help simplify financial decisions for life's meaningful moments through choice, education and support.

LendingTree, Inc. is headquartered in Charlotte, NC and maintains operations solely in the United States. For more information, please visit [www.lendingtree.com](http://www.lendingtree.com).

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