



January 8, 2013

Tree.com Appoints Tamara Kotronis as General Manager of its Education Business

CHARLOTTE, N.C., Jan. 8, 2013 /PRNewswire/ -- Tree.com, Inc. (NASDAQ: TREE), the parent company of wholly-owned subsidiary LendingTree, LLC, today announced that it has appointed Tamara Kotronis as General Manager for its education vertical, DegreeTree. Mrs. Kotronis will oversee the marketing and sales functions as well as the day-to-day operations of the education business.

(Logo: <http://photos.prnewswire.com/prnh/20110518/MM04466LOGO>)

"As a well-respected and incredibly knowledgeable member of our team, I'm pleased to announce that Tamara Kotronis will now be leading Tree.com's education vertical," said Doug Lebda, Tree.com Chairman and CEO. "Having been deeply involved with the company's financial analysis, reporting and planning for the past 14 years, Tamara has a deep understanding of the business and its future objectives. We're excited to have her in this new role. "

"I'm thrilled to officially join the DegreeTree team as I see real opportunity in this vertical," added Kotronis. "We're dedicated to producing and delivering high-quality, predictable and scalable volume to our partners while providing the best experience to our customers. Additionally, I'm focused on scaling internal channels in search and social for dramatically improved efficiency and performance in the coming year."

DegreeTree expects to be completely migrated to its recently launched platform by the end of January 2013.

About Tree.com, Inc.

Tree.com, Inc. (NASDAQ: TREE) is the parent of several brands and businesses that provide information, tools, advice, products and services for critical transactions in consumers' lives. Our family of brands includes: LendingTree®, GetSmart®, DegreeTree®, LendingTreeAutos, DoneRight!®, ServiceTree(SM), InsuranceTree® and HealthTree. Together, these brands serve as an ally for consumers who are looking to comparison shop for loans, education, auto, home services and other services from multiple businesses and professionals who will compete for their business.

Tree.com, Inc. is headquartered in Charlotte, N.C. and maintains operations solely in the United States. For more information, please visit www.tree.com.

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