

November 29, 2016

LendingTree Launches \$50,000 Small Business Grant Contest

Having facilitated over \$200 million in small business loan originations, LendingTree will be awarding a \$50,000 grant to a deserving small business

CHARLOTTE, N.C., Nov. 29, 2016 /PRNewswire/ -- Small business owners face a long list of challenges, and for many, the obstacle of securing financial resources needed to grow a business claims the top spot on the list. That's the driving force behind LendingTree's inaugural \$50,000 Small Business Grant Contest, where LendingTree will present the winning small business a \$50,000 grant to help fund future growth.



"Since LendingTree launched its small business loan marketplace, LendingTree has been committed to helping small businesses thrive by simplifying the loan shopping process and matching the right businesses with right lenders to meet their financial needs," said Doug Lebda, founder and CEO of LendingTree. "We wanted to take our commitment one step farther by granting \$50,000 to help one small business achieve even more success."

The contest submission page, along with disclosures and details can be found here: https://www.lendingtree.com/about/business-grant

Small businesses interested in participating in LendingTree's \$50,000 Small Business Grant Contest can submit their registration online from November 29, 2016 through January 13, 2017. The registration form consists of 20 questions, collecting information on historical business performance, future plans, why the business deserves the \$50,000 grant and how the grant money would enable future growth. Once the registration submission period closes (5:00pm EST on January 13, 2017), LendingTree's team of small business experts will evaluate, select and notify the winning small business.

About LendingTree

LendingTree (NASDAQ: TREE) is the nation's leading online loan marketplace, empowering consumers as they comparison-shop across a full suite of loan and credit-based offerings. LendingTree provides an online marketplace which connects consumers with multiple lenders that compete for their business, as well as an array of online tools and information to help consumers find the best loan. Since inception, LendingTree has facilitated more than 65 million loan requests. LendingTree provides free monthly credit scores through My LendingTree and access to its network of over 400 lenders offering home loans, personal loans, credit cards, student loans, personal loans, business loans, home equity loans/lines of credit, auto loans and more. LendingTree, LLC is a subsidiary of LendingTree, Inc.

For more information go to www.lendingtree.com, dial 800-555-TREE, like our Facebook page and/or follow us on Twitter @LendingTree.

MEDIA CONTACT:
Megan Greuling
704-943-8208
Megan.Greuling@LendingTree.com

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